

TDT Monthly Analysis

Santa Rosa County, FL

	2025-2026		2024-2025		% Incr	2023-2024		% Incr	2022-2023		% Incr	2021-2022		% Incr	2020-2021		
Oct	\$	517,840.37	13%	\$	456,410.43	5%	\$	435,410.43	-8%	\$	471,996.55	15%	\$	409,986.99	21%	\$	339,415.16
Nov	\$	246,197.54	-9%	\$	271,609.32	2%	\$	267,498.17	-3%	\$	275,951.18	11%	\$	248,520.71	12%	\$	221,776.23
Dec	\$	220,280.51	2%	\$	215,540.16	5%	\$	204,847.55	-23%	\$	265,039.23	-5%	\$	279,583.45	35%	\$	206,569.08
Jan	\$	214,558.18	17%	\$	183,643.54	-25%	\$	244,260.81	10%	\$	221,993.98	10%	\$	201,016.07	-13%	\$	232,372.33
Feb	\$	293,111.07	52%	\$	193,174.32	-23%	\$	250,132.63	-11%	\$	281,927.20	24%	\$	226,748.80	-9%	\$	249,222.67
Mar*	\$	593,006.33	69%	\$	349,865.56	-36%	\$	545,825.10	3%	\$	531,773.94	14%	\$	466,799.85	-13%	\$	539,423.21
Apr*	\$	601,307.82	10%	\$	547,990.75	17%	\$	469,042.30	-16%	\$	559,067.67	10%	\$	507,394.07	-7%	\$	546,327.75
May*				\$	821,948.25	24%	\$	661,253.08	-4%	\$	687,452.50	5%	\$	657,448.05	2%	\$	645,132.88
Jun*				\$	1,145,346.09	1%	\$	1,138,894.64	10%	\$	1,035,440.19	7%	\$	969,639.36	13%	\$	860,537.29
Jul*				\$	1,339,060.57	16%	\$	1,155,890.59	-7%	\$	1,237,323.45	-1%	\$	1,245,972.78	31%	\$	951,059.99
Aug				\$	664,419.87	13%	\$	586,345.04	2%	\$	572,406.42	-11%	\$	641,373.86	4%	\$	619,499.66
Sept				\$	486,743.54	-4%	\$	506,538.88	4%	\$	485,852.94	-1%	\$	490,227.14	5%	\$	467,116.47
Total	\$	2,686,301.82		\$	6,675,752.40	3%	\$	6,465,939.22	-2%	\$	6,626,225.25	4%	\$	6,344,711.13	8%	\$	5,878,452.72

\*The Tourist Development Tax Office provides collection data for each reporting period. Please note that figures for March - July 2025 were significantly affected by a temporary delay in on-time filings. This delay was a direct consequence of the transition to our new online filing system, leading to unusual fluctuations in the reported percentage increase (% INCR.). Therefore, these system-related impacts should be factored into any analysis of the data for these specific months.

