

TDT Monthly Analysis

Santa Rosa County, FL

| | 2025-2026 | | 2024-2025 | | 2023-2024 | | 2022-2023 | | 2021-2022 | | 2020-2021 | |
|-------|-----------------|--------|-----------------|--------|-----------------|--------|-----------------|--------|-----------------|--------|-----------------|--------|
| | | % Incr | | % Incr | | % Incr | | % Incr | | % Incr | | % Incr |
| Oct | \$ 517,840.37 | 13% | \$ 456,410.43 | 5% | \$ 435,410.43 | -8% | \$ 471,996.55 | 15% | \$ 409,986.99 | 21% | \$ 339,415.16 | |
| Nov | \$ 246,197.54 | -9% | \$ 271,609.32 | 2% | \$ 267,498.17 | -3% | \$ 275,951.18 | 11% | \$ 248,520.71 | 12% | \$ 221,776.23 | |
| Dec | \$ 220,280.51 | 2% | \$ 215,540.16 | 5% | \$ 204,847.55 | -23% | \$ 265,039.23 | -5% | \$ 279,583.45 | 35% | \$ 206,569.08 | |
| Jan | \$ 214,558.18 | 17% | \$ 183,643.54 | -25% | \$ 244,260.81 | 10% | \$ 221,993.98 | 10% | \$ 201,016.07 | -13% | \$ 232,372.33 | |
| Feb | \$ 293,111.07 | 52% | \$ 193,174.32 | -23% | \$ 250,132.63 | -11% | \$ 281,927.20 | 24% | \$ 226,748.80 | -9% | \$ 249,222.67 | |
| Mar* | \$ 593,006.33 | 69% | \$ 349,865.56 | -36% | \$ 545,825.10 | 3% | \$ 531,773.94 | 14% | \$ 466,799.85 | -13% | \$ 539,423.21 | |
| Apr* | | | \$ 547,990.75 | 17% | \$ 469,042.30 | -16% | \$ 559,067.67 | 10% | \$ 507,394.07 | -7% | \$ 546,327.75 | |
| May* | | | \$ 821,948.25 | 24% | \$ 661,253.08 | -4% | \$ 687,452.50 | 5% | \$ 657,448.05 | 2% | \$ 645,132.88 | |
| Jun* | | | \$ 1,145,346.09 | 1% | \$ 1,138,894.64 | 10% | \$ 1,035,440.19 | 7% | \$ 969,639.36 | 13% | \$ 860,537.29 | |
| Jul* | | | \$ 1,339,060.57 | 16% | \$ 1,155,890.59 | -7% | \$ 1,237,323.45 | -1% | \$ 1,245,972.78 | 31% | \$ 951,059.99 | |
| Aug | | | \$ 664,419.87 | 13% | \$ 586,345.04 | 2% | \$ 572,406.42 | -11% | \$ 641,373.86 | 4% | \$ 619,499.66 | |
| Sept | | | \$ 486,743.54 | -4% | \$ 506,538.88 | 4% | \$ 485,852.94 | -1% | \$ 490,227.14 | 5% | \$ 467,116.47 | |
| Total | \$ 2,084,994.00 | | \$ 6,675,752.40 | 3% | \$ 6,465,939.22 | -2% | \$ 6,626,225.25 | 4% | \$ 6,344,711.13 | 8% | \$ 5,878,452.72 | |

*The Tourist Development Tax Office provides collection data for each reporting period. Please note that figures for March - July 2025 were significantly affected by a temporary delay in on-time filings. This delay was a direct consequence of the transition to our new online filing system, leading to unusual fluctuations in the reported percentage increase (% INCR.). Therefore, these system-related impacts should be factored into any analysis of the data for these specific months.

