

TDT Monthly Analysis

Santa Rosa County, FL

	2024-2025	% Incr	2023-2024	% Incr	2022-2023	% Incr	2021-2022	% Incr	2020-2021
Oct	\$ 456,410.43	5%	\$ 435,410.43	-8%	\$ 471,996.55	15%	\$ 409,986.99	21%	\$ 339,415.16
Nov	\$ 271,609.32	2%	\$ 267,498.17	-3%	\$ 275,951.18	11%	\$ 248,520.71	12%	\$ 221,776.23
Dec	\$ 215,540.16	5%	\$ 204,847.55	-23%	\$ 265,039.23	-5%	\$ 279,583.45	35%	\$ 206,569.08
Jan	\$ 183,643.54	-25%	\$ 244,260.81	10%	\$ 221,993.98	10%	\$ 201,016.07	-13%	\$ 232,372.33
Feb	\$ 193,174.32	-23%	\$ 250,132.63	-11%	\$ 281,927.20	24%	\$ 226,748.80	-9%	\$ 249,222.67
Mar*	\$ 349,865.56	-36%	\$ 545,825.10	3%	\$ 531,773.94	14%	\$ 466,799.85	-13%	\$ 539,423.21
Apr*	\$ 547,990.75	17%	\$ 469,042.30	-16%	\$ 559,067.67	10%	\$ 507,394.07	-7%	\$ 546,327.75
May*	\$ 821,948.25	24%	\$ 661,253.08	-4%	\$ 687,452.50	5%	\$ 657,448.05	2%	\$ 645,132.88
Jun*	\$ 1,145,346.09	1%	\$ 1,138,894.64	10%	\$ 1,035,440.19	7%	\$ 969,639.36	13%	\$ 860,537.29
Jul*	\$ 1,339,060.57	16%	\$ 1,155,890.59	-7%	\$ 1,237,323.45	-1%	\$ 1,245,972.78	31%	\$ 951,059.99
Aug	\$ 664,419.87	13%	\$ 586,345.04	2%	\$ 572,406.42	-11%	\$ 641,373.86	4%	\$ 619,499.66
Sept			\$ 506,538.88	4%	\$ 485,852.94	-1%	\$ 490,227.14	5%	\$ 467,116.47
Total	\$ 6,189,008.86	-4%	\$ 6,465,939.22	-2%	\$ 6,626,225.25	4%	\$ 6,344,711.13	8%	\$ 5,878,452.72

*The Tourist Development Tax Office provides collection data for each reporting period. Please note that figures for March - July 2025 were significantly affected by a temporary delay in on-time filings. This delay was a direct consequence of the transition to our new online filing system, leading to unusual fluctuations in the reported percentage increase (% INCR.). Therefore, these system-related impacts should be factored into any analysis of the data for these specific months.

